



Vacancy	Customer Service Assistant		Trading group	Food Retail

#### **FORMAT OF INTERVIEW**

- 1. Read the candidates CV/Application form prior to the interview in order to identify areas of concerns, such as unexplained career breaks etc. If there are any areas highlighted these should be addressed during the interview.
- 2. Explain to the candidate that we will be asking them a series of questions specific to the requirements of the role. Notes will be taken during the interview and it will last 10 minutes with a 5 min. There will be an opportunity for questions during the interview.

#### The 0-3 rating is defined as:

- O Unacceptable Meets none of the desired indicators
- 1 Some development needs Meets less than half of the desired indicators
- 2 Meets expectations Meets more than half of the desired indicators
- 3 Exceeds Expectations Meets all of the desired indicators

Generic	Indicators	Notes	Score
What do you know about the Midcounties Co-operative?	☐ Brand awareness		□ 0
	☐ History		□ 1
	☐ Trading businesses		□ 2
	☐ Member owned		□ 3
	☐ Community links		
	☐ Trading areas		
What is your understanding of our Society values? Democracy Openness Equality Social Responsibility	☐ Has a basic understanding of the Society's values ☐ Understands the meaning of: ☐ Democracy ☐ Openness ☐ Equality ☐ Social Responsibility ☐ Has researched the Society		□ 0 □ 1 □ 2 □ 3





Customer Service	Indicators	Notes	Score
What are the most important things to remember when dealing with customers? And why?	Pleasant		_ O
	Helpful		1
	Polite		□ 2
	Listen		□ 3
	Product knowledge		
	Professional		
	Put self in customer shoes		
	Manage expectations		
	Understand their needs		
	Leave them satisfied		
	Make their day		
Describe a time when you gave/received excellent customer service. What made this	Goes the extra mile		□ 0
	Gives valid example		□ 1
exceptional?	Builds the business		□ 2
	Satisfies the customer		□ 3
	Helpful staff		
	Knowledgeable staff		
	Polite staff		
	Nothing is too much trouble		





Teamwork	Indicators	Notes	Score
What are the important things to consider when working in a team?	Communication		□ 0
	Compromise		□ 1
	Supporting/helping others		□ 2 □ 3
	Sharing ideas		3
	Honesty		
	Being part of a team		
	Democracy		
	Openness		
	Equality		
	Social Responsibility		
Give an example of when you have worked as part of a team. What did you achieve? What role did you play?	Understands the benefits of teamwork		□ 0
	Involved/plays part in team		□ 1 □ 2
	Gives a valid example		□ 3
	Supports other team members		
	Works toward achieving the goal		





Communication	Indicators	Notes	Score
Tell me about a time when you have had to pass on a message. How did you ensure that the message was understood?	Gives a valid example		□ 0 □ 1
	Talk clearly		_ 1
	No jargon		□ 2
	Listens		□ 3
	Seeks feedback		
	Checks understanding		
	Clarifies/re-phrases		
	Takes responsibility for the message		
	Simple language		
You have been asked to work with a colleague to restock a whole aisle. You believe there is a quicker way to do the task, how will you persuade your colleague that your way is quicker?	Discuss with the colleague		_ O
	Test the method		_ 1
	Explains in a positive manner		□ 2 □ 3
	Listens to colleagues views		
	Explains the benefits		
Personal Effectiveness	Indicators	Notes	Score
Tell me about a situation	Gives a valid example		0
when things went wrong. How did you react? What was the result?	Accepts the situation		□ 1
	Works around/re- prioritises		□ 2
	Asks for help		□ 3
	Deals with the issue		
	Learns from the situation		
	Picks up the original plan		





Describe a time when you have faced an obstacle/problem that could have stopped you achieving a goal/target. What were the		Gives a valid example		0
		Determination to succeed		1
		Looks for solutions		2
circumstances?		LOOKS for Solutions		3
What did you do?		Asked for help		
		Dealt with issue		
		Anticipated problems		
		Didn't sacrifice quality		
		Achieved satisfactory result		
		Looks for the cause		
		Understood why problem occurred		
What do you do to stay motivated?		Takes feedback positively		0
				1
		Keeps knowledge up to date	_	2
		io dale		2
		Remains upbeat		3
		Raises issues with manager		
		Leaves non work woes at home		

- Ask the candidate if they have any questions.
- Thank them for their time.
- Tell them the interview is now over and go back through the interview with them giving constructive criticism and feedback.